

UNM Student Publications Board Meeting
Friday, October 8, 2021
Via Zoom

Board members present: Jack Ambarian, Jaelyn deMaria, Raina Harper, Amaris Ketcham, Sammy Lopez, Grace McNealy and Greg Romero

Ex-officio board members present: Megan Gleason, Zoe Perls, Daven Quelle and Indica Simpson

Guests: Diego Peña Parr

Absent: Faculty Senate representative, SPJ chapter representative

Daven Quelle called the meeting to order at 3:32 p.m.

Quelle asked for a review of the April 23, 2021 minutes. Raina Harper made a motion to approve the minutes. Greg Romero seconded the motion. The motion carried.

Indica Simpson gave the *Limina* editor's report:

- First staff meeting would be held next week
- Website is currently down, IT will be contacted
- APS libraries have been contacted about receiving copies of magazine—in approval process

Zoe Perls gave the *Conceptions Southwest* editor report:

- Staff is meeting weekly on Fridays
- Submission deadline has been set for November 19
- Submissions are being solicited through classes and social media
- CSW will be celebrating ARTober to celebrate creativity and generate dialogue

Megan Gleason gave the *Daily Lobo* editor report:

- Email newsletter increased to four days per week with the addition of Tuesday's *Lobo Perspective*
- Two special issues—Sports and Nature—have been produced; three left for the semester
- The Alumni Mentoring Network hosted a meet and greet with good student turnout
- Alumni to present training workshops on the first Sunday of each month
- SPJ sponsored four students to attend national virtual conference
- Daily Lobo won five awards in the NMPA Better Newspaper Conference (places to be announced)
- NMPA is sponsoring a College Journalism Workshop at annual conference at end of October
- Alumni to present training workshops on the first Sunday of each month
- Presented to SFRB for FY23 funding
- Staff shortage at beginning of semester resolving slowly

Daven Quelle presented the *Limina* financial statement and budget:

- Virtual year meant no money spent on food and office supplies, but increased postage
- Budgeted for in-person reception in 2022
- Award provided directly to winners by English Department, so not budgeted for FY22
- Printing for *Limina* less than *CSW*, due to color, so budgeted \$5,500 to *Limina*, rather than \$6,400
- Under budget for FY21, so reserve balance forward

Daven Quelle presented the *Conceptions Southwest* financial statement and budget:

- Virtual year meant no money spent on food and office supplies, but increased postage
- Budgeted for in-person reception in 2022
- Award provided directly to winners by English Department, so not budgeted for FY22
- Printing for *CSW* more than *Limina*, due to color, so budgeted \$7,300 to *Limina*, rather than \$6,400
- Slightly over budget for FY21, as predicted, still have reserve balance forward

Daven Quelle presented the *Daily Lobo* financial statement for FY21:

- Revenue was \$116,000 under budget due to pandemic
- No print issues in June, very little revenue
- Print sales nearly double cost of printing
- Bright spot growth of digital sales, particularly in email newsletter
- Expenses below budgeted, even adjusting for reduced ASUNM allocation
- Budget adjusted to account for restructuring of professional staff
- Received HEERF Covid funding of \$187,601, so year in black and total deficit decreased
- Deficit reduction plan details actions taken to reduce budget over last five years

Daven Quelle presented the *Daily Lobo* budget for FY22 and financial statements for July and August:

- SFRB allocation of \$65,000 included in presented budget
- Total budget reduced, editorial salaries remain the same
- Advertising salaries reduced by use of work study and restricting classified/reception hours
- Revenue prorated by 11 months to account for June lack of revenue; expenses prorated by 12 months
- Mail Out successful—in the black for July (Mail Out postage a one-time expense)
- August revenue low with two new staff starting mid-month
- Classified and digital advertising doing well
- August slightly in the black
- Positive revenue forecasts for September and October

Amaris Ketcham noted that chair and vice chair elections were old business. Jaelyn deMaria nominated Ketcham as chair. Ketcham accepted nomination. Harper seconded. Ketcham was elected unanimously. deMaria nominated Grace McNealy as vice chair. McNealy accepted nomination. Jack Ambarian seconded. McNealy was elected unanimously.

Next meeting is November 19 at 3:00 p.m. in Marron Hall, room 131, with a Zoom option.

The meeting adjourned at 4:43 p.m.